

La Posada navideña

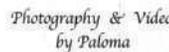
TACO PLAZA
2881 Truxel Rd. Sac, CA 95833

2025

SPONSORSHIP PACKAGE

About d'primeramano Inc

Headquartered in Sacramento, CA. Established in 2013 d'primeramano Inc., is a non-profit organization whose purpose is to promote higher education among young Hispanic ladies, promoting multicultural exchange and encouraging community service. To be able to do so, we create cultural events throughout the year to raise funds for our mission. Our Mission: To Provide 5 or more College Scholarships a year to young Hispanic ladies.





SPONSORSHIP PACKAGE

Dear Prospective Sponsor:

On Thursday, December 18, 2025 we will be celebrating for the 1st time "La posada navideña" (Mexican Independence Day), the Fourth Festival Event after covid 19 aproved by Sacramento city, to celebrate our Hispanic culture and heritage from 4pm. The event will include performances such as traditional dances and Mexican food from local markets. We are going to invite the TV stations and radio to let them know that we are going to celebrate the September 15th in TACO PLAZA 2620 Northgate. Sacramento, CA 9583.

By sponsoring this event, your business or organization will have print, radio, television and social media exposure. Our media Sponsors will be highly promoting this event. Besides meeting your business advertising needs, you will also be demonstrating your support and promotion of the positive image of our Hispanic youth and culture in the Northern California.

There are different Sponsorship Packages available depending of your level of advertising needs. If you are interested in supporting our event and promoting your business or organization do not hesitate to contact me at (916) 821-0016 or send a message to miguel@dprimeramano.org

Thank you for your interest and consideration.
Sincerely,

Miguel Borges
President
d'primeramano, Inc.
Borges Media
(916)821-0016
www.dprimeramano.org



SPONSORSHIP PACKAGES

Presentado por:



SPONSORSHIP BENEFITS

Depending on sponsorship level, packages include the following marketing and advertising components:

- Acknowledgment at event by MC
- Advertisement in the event program
- Organization recognition in d'primeramano magazine
- Logo in all print material
- Logo on all event marketing materials
- TV, Radio and Social Media Promotion

Sponsorship Packages

• Golden Sponsors

Total Investment \$10,000

- VIP Booth.
- 1 Month full page ad at d'primeramano magazine (value \$5,500).
- Stage Company Banner at the Event 10 by 8ft times 3.
- Logo on all event marketing materials.

• Silver Sponsors

Total Investment \$5,000

- Pubicity at d'primeramano magazine (value \$2,500).
- Stage Company Banner at the Event 10 by 8ft times 3.
- Logo on all event marketing materials.

• Bronze Sponsors

Total Investment \$2,500

- Regular Booth.
- Logo on all event marketing materials.
- Stage Company Banner at the Event 10 by 8ft times 3.

• Regular Booth

Total Investment \$1,750

*Your sponsorship is non refundable.

First Name: _____ Last Name: _____

Company Name: _____ Web: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number () _____ Email: _____

Sponsorship Package: _____ \$: _____

Signature: _____ Date: _____

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **SEP 30 2014**

DPRIMERAMANO INC
5185 FRANKLIN BLVD STE R
SACRAMENTO, CA 95828-4717

Employer identification number:
46-4202008
DLN:
26053655002654
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
February 19, 2014
Contribution Deductibility:
Yes
Addendum Applies:
NO

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5436



Rules for your vendor space

*Your Sponsorship is non-refundable, cleaning fee \$150, *You must have a trash can and keep them clean in your space. *You must set up your vendor space on time if you don't the organizer has the right to cancel your vendor space, *Fill out the credit card form as a proof for a deposit and cleaning fee.

Credit Card Authorization Form



Company Information

Name on the Card: _____

Type of Card: Visa Master card American Express Discover

Other: _____

Account Number: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Order/Invoice Number: _____

Item(s) Purchased: _____

Amount to be Charged: _____

Plus 2.75% Per Swipe, DIP OR TAP

Plus 3.5% + 15c Per KEYED IN TRANSACTION

By signing this form, you authorize _____

to charge your card for the amount listed above.

Signed: _____ Date: _____

